



"Building a 5G World" MENA Workshop in association with EITC (du) Dubai, 25 November 2019 Sheraton Hotel Mall of Emirates (Ivory 1 and Ivory2) AGENDA

Time	Торіс	Presenter(s)	Role	Company
08:30-08:55	Registration, coffee and welcome			
09:00	Opening speech	Jassim Al Awadi	SVP	EITC (du)
09:10	Welcome, agenda overview and Introduction to GCF	Lars Nielsen	CEO	GCF
09:20	5G in MENA: Regulatory and deployments update	Jawad Abbassi	Head of MENA	GSMA
09:35	5G – where next? Ensuring interoperability in a 5G world	Chris Hogg	Programme Manager	GCF
09:50	5G , Reality Check	Dr. Mahmoud R Sherif	VP	EITC (du)
10:10	Building the 5G World, stories of successand failures	Abdessattar Sassi	CTO, UAE	ZTE
10:30-11:00	Networking coffee break / Visit our 5G Demos			
11:00	Vodafone 5G Update and Insights	Sam Dibas	Head of Technology, MER	Vodafone
11:20	Global 5G experiences and lessons learned	Ed Aji	CTO, MEA	Nokia
11:40	A strategy for differentiating the 5G user experience	Ammar Jamal Ammar	Head of Networks Campaigns in MEA	Ericsson
12:00	5G Commercialization and Use Cases	Hani ELKukhun	VP Strategy, ME	Huawei
12:30-14:00	Networking Lunch / Visit our 5G Demos			
14:00	Monetizing 5G and Transforming Edge Networking	Mohamed Bakry	Head of Systems Engineering	Cisco
14:20	5G & eGov Mobile First Strategy – Secure no-gate crossing	Anas Mostafa	Regional Sales Director, ME	Veridos
14:40	LiFi as a part of 5G strategy	Marc Fleschen	CEO, Zero1	LiFi Association
15:00	Industry specific 5G challenges: Critical Communications	Chris Hogg	Programme Manager	GCF
15.30-16:00	Networking coffee break / Visit our 5G Demos			
16:00	How to test a 5G Network	Shakil Ahmed Hashim Zafar	Regional Director, Mobile Mobile Network Testing	Rohde & Schwarz
16:15	Validation challenges of 5G	Faisal Ashour	Regional Sales Director	Keysight
16:30	Wrap up session			
16:30	Building a 5G world. What we have learned and next steps	Lars Nielsen	CEO	GCF
16:45	Prizes Draw kindly sponsored by ZTE, Huawei, and HMD			
17:00	Close of Meeting			

Also please visit our 5G demo areas located outside the conference room; demonstrations from:















A GCF Workshop for the Telecommunications Industry in the Middle East and North Africa